



GRADUATE STUDIES



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NETWORK OF INTERNATIONAL
BUSINESS SCHOOLS
ACCREDITATION

M.B.A. MUSIC BUSINESS

- 1.5 YEARS APPROXIMATELY
- DAY AND EVENING PROGRAM
- BLOCK TEACHING
- THESIS OR NON-THESIS OPTION

MBA Music Business and Entertainment

เมื่อศิลปะมาพบกับการบริหารจัดการ

QUALIFICATIONS FOR ADMISSION

- A Bachelor degree from an accredited institution both in local and international.
- Take the AU English proficiency test or a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Interview entrance examination

ENTRANCE REQUIREMENTS

- Official transcript of the previous university attended (2 copies)
- Bachelor's Degree Certificate (2 copies)
- Citizen identification Card and Residence Registration (2 copies)
- Passport (2 copies) - for Non – Thai Applicants
- Four (1x1 inch size) photographs (formal attire, not in graduation)

ADMISSION FEE

1,000 THB
(English Proficiency Test and Interview Entrance Examination)

DURATION 1.5 years (Non-thesis)

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

VENUE ABAC City Campus (Evening program, Mon – Fri)
Hua mak Campus (Sat – Sun)

CLASS HOURS ABAC City Campus (Mon – Fri, 18.00 – 22.00 hrs.)

Hua mak Campus (Sat – Sun, 9.00 – 16.00 hrs.)

*The English Entrance Examination can be exempted depending on which of the following conditions you satisfy, TOEFL score of (iBT) 90 or (PBT) 575 or IELTS (Academic) score of at least 6.5 (Validation: Two years). Bachelor's Degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia)

ADMISSION SCHEDULE 2020

Schedule	Trimester (1/2020) May-August 2020	Trimester (2/2020) September-December 2020	Trimester (3/2020) January-April 2021
Application deadline	21 April 2020	11 August 2020	15 December 2020
Entrance Examination	26 April 2020	15 August 2020	19 December 2020
Entrance Examination Result	28 April 2020	18 August 2020	22 December 2020
Induction Day	9 May 2020	29 August 2020	10 January 2021
Instruction begins	11 May 2020	31 August 2020	11 January 2021

STUDY PLAN (NON-THESIS)

Coursework and Independent Study

Core Courses	30 Credits
Elective Research	12 Credits
Independent Study	6 Credits
Total	48 Credits

TRIMESTER 1

Introduction to Management Information System
Introduction to Quantitative Analysis
Organizational Behavior
Managerial Accounting

Trimester 2

Business Research Methodology
Financial Management
International Business Management
Managerial Economics

Trimester 3

Operations Management
Marketing Management
Strategic Management
Music Business Management

Trimester 4

Global Music Management
Artist Management in the Music Business
Concert and Venue Management
Individual Research in Management

ESTIMATED FEES: INSTALLMENTS

Installments	Thai Students	Non-Thai Students		
	(THB)	(THB)	(US\$)	(CNY)
1 st Installment	137,500	137,500	4,583	27,500
2 nd Installment	137,500	137,500	4,583	27,500
3 rd Installment	112,500	137,500	4,583	27,500
4 th Installment	112,500	137,500	4,583	27,500
Total	500,000	550,000	18,337	110,000

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / life insurance (non-Thai students)
- Educational Field Trip Seminar, Workshop, Digital Leadership Development
- AU Academic Writing Course (15,000 THB for first attempt only)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1
4. Educational field trip is optional with additional fee 50,000 THB.

APPLY AT

Hua Mak Campus

Admissions Center "P" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday 08:30 A.M. – 05:00 P.M.
Saturday 08:00 A.M. – 04:30 P.M.
Sunday 08:00 A.M. – 02:00 P.M.

ABAC Professional Training Center

ZEN @Central World, Level 14
4, 4/5 Rajdamri Rd., Phatumwan
Bangkok 10330 Thailand

Office hours:

Monday - Friday 10:00 A.M. to 06:00 P.M.
Saturday - Sunday 10:00 A.M. to 06:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
Samuthprakarn, Thailand 10540

Office hours:

Monday - Friday 08:30 A.M. to 05:00 P.M.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

UNIVERSITY ADMISSIONS CENTER (UNIAD)

Last updated: March 2020

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